

Ragani Harris



Personal profile:

Ragani is a team player and fast learner who is focused on client satisfaction. She solves problems quickly and effectively, with an eye toward business impact. She relishes working collaboratively with other professionals to develop designs of the highest quality.

Graphics experience:

Freelance Graphic Designer

March 1993 to Present

Fullfilled creative needs for small and large business and educational clients.

- Create graphics, logo identity, signage, color transparencies, and slides
- Develop presentations, corporate publication designs, packaging, and inserts
- Typeset book layouts, newsletters, and training materials
- Build interactive Adobe Acrobat (PDF) manuals
- Coordinate with print vendors to create quality results
- Create and update web sites and web graphics

Senior Art Director

ApotheCom Associates LLC

Oakland, California

November 2001 to May 2005

Developed and managed all creative aspects of clients' accounts and ensured that the creative output met strategic marketing needs.

- Collaborated with multiple client teams to produce materials on time and within budget
- Creative expertise includes design, layout, and production of symposia collateral, invitations, monographs, abstract books, slide kits, patient education brochures,
- CD-ROMs, newsletters, videos, training manuals, graphic standards manuals, scientific posters, and medical illustrations
- Designed web graphics for clients' internal database

Studio Artist

Lewis & Partners

San Francisco, California

May 2001 to September 2001

Prepared and produced advertising and collateral for food and beverage clients.

- Created hi-resolution art for mechanicals
- Prepared production design for print
- Maintained and updated archives of client work

Senior Digital Artist

FCB HealthCare

San Francisco, California

October 1997 to May 2001

Produced advertising, collateral, direct mail, point of sale, and web art for medical industry client. Created digital art and complex photo compositing.

- Designed logos for domestic and international branding
- Helped develop InterNet to manage internal communications
- Assisted in managing studio activities
- Built forms, procedures and systems to manage workflow
- Trained and supervised freelance talent
- Prepared production design for print

Computer Lab Technician

Academy of Art College

San Francisco, California

August 1995 to October 1996

Instructed and assisted students in the use of more than 25 applications, ranging from desktop and graphic design to multimedia and 3-D modeling, including Photoshop, Illustrator, PageMaker, QuarkXPress, Director, Premiere, FileMaker Pro, Excel, and PowerPoint.

- Developed and presented seminars to instructors and lab techs in the use of software
- Created interactive multimedia learning tools
- Tutored students with learning disabilities
- Set up, supported and maintained a 200-computer lab





Skills:

Computer:

Extensive Macintosh experience. Cross platform and general Windows proficiency. Application experience includes:

- Adobe Acrobat
- Adobe Photoshop
- Macromedia Flash
- Adobe Illustrator
- Adobe ImageReady
- MicroSoft Office
- Adobe InDesign
- Macromedia Dreamweaver
- Quark XPress

Continuing training taken in the above creative applications.

Arts:

Henna art, printmaking, photography, painting, and watercolors.

Education:

Bachelor of Arts in Industrial Arts, emphasis in Graphic Design

San Francisco State University, Department of Design and Industry

May 1994

- First place winner of the College of Creative Arts graphic design contest for the new college logo
- Participated in an exchange to Brunel University in England from January 1993 to May 1993
- Member of Graphic Design Team for *Visions Beyond Tomorrow*, an exhibit of student designs

Awards:

A recipient of:

- The RX Club Award of Excellence
- The Mobius Advertising Awards Certificate of Outstanding Creativity
- Medical Marketing Association International Awards of Excellence (IN-AWE) Gold Award for illustrations

Also, a member of the National Association of Photoshop Professionals (NAPP).

Clients:

- Allergan
- Alza
- Amgen
- Arup
- AstraZeneca
- Berlex
- Biogen Idec
- Brunel University of West London
- Cell Therapeutics Inc.
- Citron Haligman Bedicerr
- College of Creative Arts at SFSU
- Dey Pharma
- The Discovery Channel Store
- Enfish Technologies
- Genentech
- GlaxoWellcome
- Gore Medical
- Health Education Nexus
- Interbath/Ondine
- ITSI
- J. D. Power Associates
- Ligand
- Massa Design
- Medtronic
- Mysts of India
- NeurogesX
- Neutrogena
- National Student News Service
- New World Records
- Oudeman Art Glass
- Pacific Gas Transmissions
- RBG Marketing
- Robert D. Reed Publishing
- Shakti Blue
- Small Business Management News
- Sitnalta Press
- Parke-Davis
- PersonalMD.com
- Telik
- Tizzone Design
- Uncommon Scents
- Wyeth-Lederly

